

The image features a dense background of vibrant green leaves. A large, stylized diamond shape is formed by four light-colored lines. In the center of this diamond is a golden shield with a perforated texture. The text "EARTH DEFENDER" is rendered in a bold, golden, serif font. "EARTH" is positioned above the shield, and "DEFENDER" is split across the shield and the right side of the diamond. The letter "D" is particularly large and overlaps the left edge of the diamond.

EARTH
DEFENDER

What is Regenerative Gaming?

Playing Games and contributions go towards real world actions like planting trees

Play Game – Plant Trees – Earn a NFTs

Green Rewards Platform

Tree planting API Plugin

Gaming & NFT

Regenerative Currencies

Earth Defenders – Metaverse



The Opportunity

Integrating Positive Environmental Action into Games

Pioneers in the Regen Economy

Metaverse For Good – Earth Defenders

G –Commerce for Green Goods in Game

Regenerative Reward NFT – API

Staking & REFI – Regen Finance

High Finance Tools, Pensions, Bonds

New Apps, I.E. RobinHood for Tree's



Regenerative Gaming Rewards API

Wuji Rewards Flow

Play a game & use microtransactions, data and advertising revenue

To Plant a Tree via Trusted Tree Planting Partners

NFT Token is generated for regenerative actions completed and tracked

Regenerative Rewards NFT API Infographic

Making Transactions Plant Trees & Earn nfts

PLUG IN TO PLANT TODAY



Wuji Rewards API will be able to be plugged into other games but also for Ecommerce, Search Engines, Subscriptions, Ambassador Programs, Non Profits & Governments

WIDGETS FOR TREES



Built for Wordpress/Shopify as a widget/API

TRACK IMPAC



Monitor and track your impact on our Tree dashboard

ABUNDANCE



Wuji's goal is to make tree planting the most profitable jobs of the future

COMBAT CLIMATE CHANGE



Make a Difference with every transaction you do and recieve a NFT

TREES & NFTS



Our rewards system will mint a NFT for each tree that gets planted

PLUG INTO TREES



Come be the change you want to to see in the world Plant and Earn with Wuji

Natural Capital Accounting Principal

Wuji will utilize Natural Capital as an additional rewards incentives

NCA is a accounting principle that puts a value on living eco systems.

Carbon Sequestered

Oxygen Produced

Soil Retention

Water Purification

Biodiversity created

RainWater Created

Cooling of the Planet

Food & Medicine

Storm Surge Protection

Flood Mitigation

Organization Tracking NCA

World Bank

United Nations

WAVES

Stanford University

SEEA

Capital Coalition

Earth Defender Game

In Game Actions

Learning Permaculture

Learning Ag Business

Learn Forestry & AgroForestry

Learn Eco Housing Carpentry

Learning Hemp Cultivation

Defend Your Farm from Pests

Game Rewards

Earn NFTs

Level up for Tokens

Earn Digital Assets

More Land

NFT Earth Drops

Easter Eggs

Access to new Worlds

Real Life Actions

Plant Trees

Connect with the Forest

Improve Communities

Protect RainForest

Track Impact

Helping Communities



Earth Defender Game



Earth Defenders NFT Earth Drop Announcement

December 8th Coin Agenda PR Blockchain week

NFT DROPS

10k Random Pieces of Earth

Character NFT

Weapon NFT

Tool NFT

Equipment NFT

Plants & Animals & Seeds

USES

Trade NFTS

Loan Characters, Tools

Stake & REFi

Bet

Breed

G-Commerce

Benefits

NFTs for the Earth

Regen Education

Regenerative Currency

Play for the Planet

Track Impact

Learn to Earn



Milestones

January 2018

Idea concept formed at the
World Economic Forum
SDG Hackathon

February 2019

Game Theory Studies and
Marketing Model

August 2019

Blockchain Partnerships
Established

August 2020

Established Partnership with
Games Interactive for Metaverse

March 2021

Regenerative NFT Rewards API
Platform

September 2021

Game metaverse built and
digital wallet and dashboard
api tracking for trees.

Earth Drop Go to Market Strategy

500 Islands for Sale

\$100 for one piece

Share and Earn Land

Tree
Planting
Partners

Traditional
Ads

UN SDG's

Gaming
Influencers

Gorilla
Marketing

Future Earth
Drops

Earth
Education

Blockchain
Partners

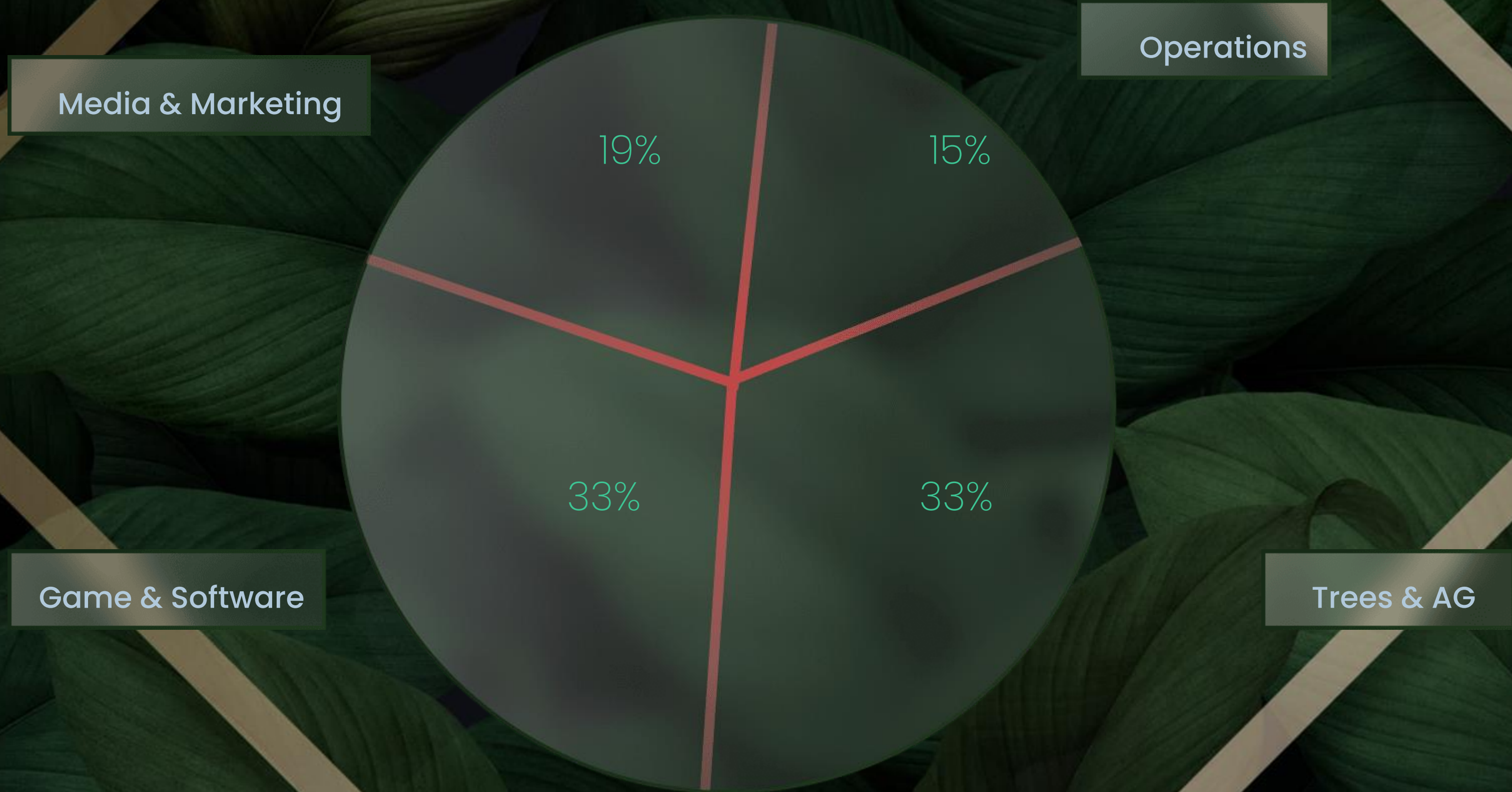
Earth
Affiliates

Email
Marketing



Wuji SAFT Use of Funds

\$1,900,000



Blockchain, Tree, Game & Art Partnerships



Regen.Network



Tree-Nation



Lightning Works



Eden Projects



Games Interactive



Tree Sisters



ArtCommunity



Earth Pulse



Seeds



Divi Project



Give Nation



RegenNFT.Net



Earth Dollar



C.A.P.E.S.

The Team



Stephen Cutter
CEO & Founder



Greg Kerr
Chief Blockchain Officer



Joshua Armah
Lead Scientist



Alan Laubsch
Director of Impact

Media, Marketing Team



Gowtham Sivakumar
CMO



Thatcher Michelsen
CIO



Charmaine Waldrop
Community Director



Haley Findlay
Ecosysteme Director

More on the Team

Stephen Cutter

Stephen is passionate about creating systems that do good and excels at putting together passionate amazing people. Stephen Has been involved in blockchain and natural capital accounting for over five years

Greg Kerr

Greg has been involved in the blockchain space for over five years creating systems and incentives to reward positive behavior and track real world outcomes. Greg is a writer, researcher and master connector.

Joshua Armah

AI Researcher, Scientist focusing on scalable distributed systems and applications for deep technology use cases. Formerly CTO, Tech Lead at multiple venture backed startups.

Alan Laubsch

Alan has been a pioneer in regenerative finance, restoration initiatives and blockchain globally. Alan was a formal risk analysis for JP Morgan and Built the first carbon credit exchange on the blockchain Lykke

More on Media, Marketing & Partnerships Team

Gowtham
Sivakumar

Gowtham has Over 6 Years of experience in Marketing technology working with Clients from Diverse Fields including Authors, Publishers, Blockchain companies, speakers & Animation companies.

Thatcher
Michelsen

Thatcher has spent 15 years internet marketing and web development experience. Specialties: web development, graphic design, web marketing, application design, green consulting, performance marketing online, ppc, analytics, project management

Charmaine
Waldrop

Charmaine has a multi faceted background in public relations,marketing for social and ecological progressive agenda with a. International network, with a diverse sustainability industries with a philanthropic and Regenerative focus.

Haley Findlay

Haley Findlay creates regenerative ecosystems that accelerate entrepreneurs and economies. Haley is an innovator, global speaker, earth investor, and advisor for social and ecological transformation and developing holistic frameworks for world-conscious brands, eco-entrepreneurs, family offices, and multilateral, multinational, and multidimensional organizations.

Advisors



Rieki Cardon

Regenerative Currency



Rob Charles

Network & Finance



Geoff McCabe

Gaming & Blockchain



Luke Stokes

Blockchain

WUJI Gaming



Jake O'Connor

Games Interactive



Arnaud St. Paul

Give Nation



David Kam

EarthDollar



Vishal Modha

Senior Advisor

The Advisors

Rieki Cardon

Tokenomics, Decentralized Governance, Facilitation, Holding Space, Co-Creating through Inspiration. I audaciously committed to a vision of creating a healthier civilization and to do so through purposeful play.

Rob Charles

Rob is the founder of Goldfingr is The 1st Virtual Mastermind & Global Investment Club. Founded in New York City Rob has a international network of pioneers, investors, innovators and influencers

Geoff McCabe

A lifelong entrepreneur, Geoff has built a series of businesses. His current focus is Divi and Blockchain/Gamin/ Cryptocurrency space, along with his team at The Divi Project, Wuji Games and Lighting works. Geoff is a leader in the blockchain world, and has been interviewed on TV and the NYC Stock Exchange

Luke Stokes

Luke Stokes is the Managing Director of FIO – Foundation for Interwallet Operability. He's passionate about voluntary systems of governance and has been involved in bitcoin since early 2013. He's been a consensus witness for the Steem blockchain since early 2018

WUJI Gaming Team

Jake O'Connor

Jake is the CEO of Gamesinteractive.uk.co and Siegeworlds.com. Jake is a highly experienced programmer and has two other NFT Game projects with a wide network into blockchain gaming

Arnaud St. Paul

An award-winning serial software, philanthropist, finance and social impact entrepreneur for over 20 years I have raised millions of dollars from angels, VCs and Family offices in Eu and the US. I also built channel partnerships with global brands

Vishal Modha

Vishal is a prolific technologist. A senior tech lead and CTO from London, where he successfully coded and led teams to develop large-scale technology platforms for Unilever, Siemens, Department of Health, the Royal Bank of Scotland, Stage Coach, Bill Gates, Unity and many more. Currently Vishal is building technology towards city infrastructure, clean carbon negative energy, bamboo bicycles, modular artistic bio constructions, and gaining the skills and teams required to build out the ultimate regenerative sustainable smart city/village.

Wuji Games

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